

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 12.41
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NAT'L.

ICE)

DATE OCT 16/12 12 41

DATE OCT16/12 12.41

PLS CFM, THX 10/16

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1194												
15	S		1100A-1200N	30		\$750.00	10/22	10/22	0		MON	0
PROGRAM : THE VIEW												
40	A		800P-1130P	30		\$6,750.00	10/20	10/20	1		SAT	1
PROGRAM : FBALL FL ST/MIAMI ORD COM1: WE CAN OFFER FBALL THIS IS A MAKE-GOOD FOR OCT22 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK												

REP HEADLINE# 6144703 TRF# 311940
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

33	S		1000P-1100P	30		\$6,000.00	10/22	10/22	0		MON	0
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PROGRAM : CASTLE
STATION MAKEGOOD OFFERS:
BUY#15 MISSED: MON/1100A-1200N OCT22 30S \$750.00 (OCT16/12)
OK'D BUY#15 MON/1000P-1100P OCT22 30S \$6,000.00
BUY#33 OFFER: SAT/800P-1130P OCT20 30S \$6,750.00 PLS ADVISE.
CMT: WE CAN OFFER FBALL

OCT/12 134625.00 CONTRACT TOTAL 134625.00
TOTAL SPOTS 83

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE